

Press Release, Freiburg, June 26 2019

Water Festival Freiburg 2019

From the 11th to the 13th of July 2019 the "Water Festival Freiburg" will take place for the first time in the Green City Freiburg / Germany in the Bürgerhaus Seepark. At the center of the event is the vision of using collective intelligence and a new quality of "open innovation" to achieve plastic-free oceans and waters by 2050 - rather than the oft-cited Ellen McArthur Foundation's prediction that if plastic imports continue to increase, then there might be more plastic than fish in the oceans by then.

In this sense, three events take place: A **Water Innovation Lab on 11. - 12.07.** titled "We Need a Wave of Change: Transforming Ocean Plastics". Target groups include researchers, entrepreneurs and change-oriented players in industry, science, politics and civil society. As key note speakers Dr. med. Ernst Ulrich von Weizsäcker, Honorary President of the Club of Rome, as well as Jo Ruxton, producer of the film "A Plastic Ocean" and director of the NGO Plastic Ocean UK, join the event.

Access: Corporate Membership (from 148 €)

On 13.07. takes place a Water Citizen Lab titled „It's our turn: clean oceans through plastic free communities?“, where citizens and solutions on the personal and community level are the focus.

Access: Personal Membership (from 48€)/ Event-Ticket: 29 €)

The festival offer will be rounded off with a **Water Celebration Night on July 12 from 7 pm** with the motto "Being inspired by the beauty of our oceans". Here, the international marine film festival CINEMARE from Kiel shows a selection of its best short films, before the evening turns into a dance event called "WAVE" with Ocean Lover and "DJane for the Future" Aniketa.

Access: Membership or Event-Ticket (19€)

Further information: www.waterfestivalfreiburg.org

Contacts and interview requests:

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On request we can offer you interview slots with Jo Ruxton on July 11 in the morning.

Thank you for your attention and publication! We appreciate your support and need you!